

# Masaji Okubo

Secretary General RW Products Promotion Initiative



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## RWPPI

### **Transition of Activities**



RWPPI Established by 13 Companies (May 9, 2000)



Now 69 member companies (March 11, 2005)

IFA 2001

**CeBIT 2003** 





Europe: IFA/CeBIT









Japan: CEATEC

2000



2002



2003



2004



2004

CeBIT Asia (Shanghai, China,)



North America: CES



2003



2004

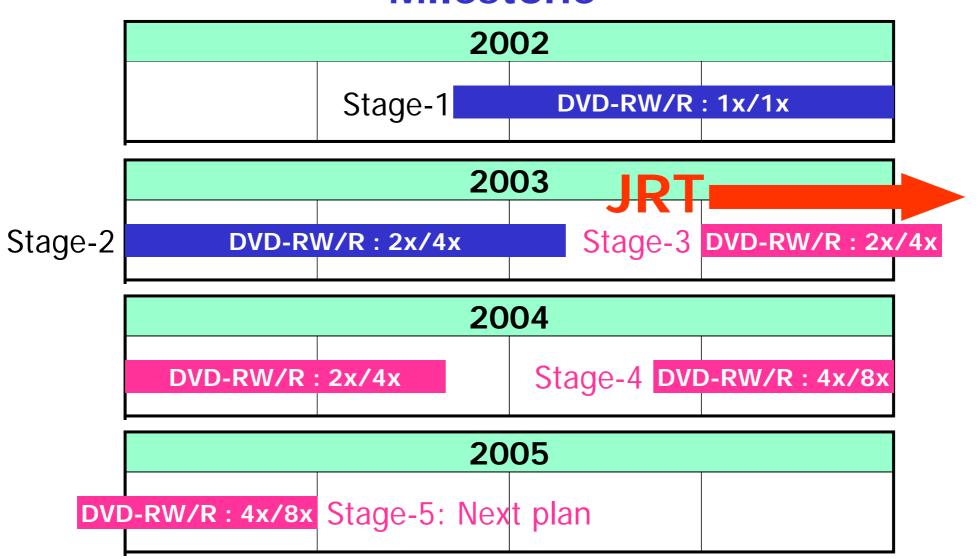


2005





# Round Robin Test/ Joint Round Robin Test Milestone





## "Round Robin Test" Helps to Enhance Recording/Playback Compatibility of DVD Products

#### **Merits for Manufacturers:**

- Highest and Widest Compatibility
- Cost Saving for Compatibility Tests
- View own products Objectively
- Latest Technical Information
- Communication with other engineer

#### **Merits for Consumer:**

Increasing Consumer Confidence
 & Satisfaction

RWPPI

# Thank You!